

PlaceMakers

# AMANDINE



*a* DESTINATION GUIDE  
*'Paris'*

BY ROSEWOOD HOTELS & RESORTS



## WHAT IS PLACEMAKING? 04



04

## THE FAMILY WANDERLUST 06



06

## A GUIDE TO MAKING 20

- 20 *Introduction*
- 22 *A Parent's Packing Guide*



20

## A GUIDE TO PARIS 24



24

## THE COMMON SPACE 40

- 40 *Introduction*
- 42 *Hôtel de Crillon*



40



01 AMANDINE AND FAMILY - at Marché aux fleurs

# WHAT *is* PLACE MAKING?

*Creativity and culture is the lifeblood of a city.  
It inspires the stories born from adventure. It  
speaks to the very soul of the explorer.*

PlaceMakers are the embodiment of Rosewood's commitment towards elevating culture and community.

By partnering with PlaceMakers, we together explore the stories of local destinations – with the intention of crafting inspired Rosewood journeys that promote immersive property experiences, meaningful connections, and individual well-being.

Our ecosystem stems from our PlaceMakers – We invite you to explore the world with Rosewood through a local lens. To uncover the traditions, to both learn and create alongside the innovators of art, style, food, family, sustainability and health.

This approach pairs seamlessly with Rosewood's core philosophy, that A Sense of Place® exists beyond the physical form and is also discovered in the intangible essence of community.

Let Rosewood be your cultural concierge. Discover our curated experiences and in-depth destination guides, enriching your global exploration.



# AMANDINE

*words by*  
DIVYA BALA

*photos by*  
MICHAEL  
JOHANSSON

CREATING *a*  
CITY *of* VILLAGES





03 AMANDINE AND FAMILY - picnic at Champs-de-Mars

## introducing PLACEMAKER, AMANDINE

*Following the birth of her second child, Amandine left her decade-long career in luxury cosmetics to find her “happy place”, The Reunion, a pop-up platform for the philanthropic ties closest to her heart.*

Born and bred in Paris, Amandine now a passionate mother of three, launched The Reunion, a twice yearly pop-up providing her community with a hand-picked selection of Parisian creators, workshops and talks offering an immersive experience around a committed theme, the next in

September 2021 being A Deeper Look into Community. Beyond a curation of objects, homewares, clothing and food, The Reunion is an experience in local Parisian community for any visitor travelling with intention — with or without kids in tow.

*With a post-confinement world on the horizon, what does sustainable family travel look like to you?*

**AMANDINE:** I think now, sustainable travel will be about traveling local, as much as possible. We're really lucky because, in France, we have so many beautiful places to see so it's about taking advantage of that. Also, slow travel, meaning that, if we do go abroad, spend as much time in the same place to really soak it up and avoid too much transportation.

04 AMANDINE - at Hôtel de Crillon, A Rosewood Hotel



05 CHAMP-DE-MARS - exploring Paris

*Most people don't know the family-friendly side of Paris. What's a perfect family day in Paris for you and yours?*

**AMANDINE:** Usually on the weekend, there are a lot of little markets around Paris, so we go grocery shopping as a family. We kind of know all the storekeepers around our area, so it's always nice to see them and say hello. We often cook a little lunch at home before hopping on our bikes in the afternoon and going to a green area like the Bois de Boulogne or the Champs-de-Mars.

*Is there a story, an anecdote, a motto or a way of life that you live by, and hope to pass onto your children?*

**AMANDINE:** The motto I live by is 'Never take no for an answer'. I really want the children to follow their intuition, their dreams and find their own path to make it happen.

*What can we learn about culture and place through the eyes of our children?*

**AMANDINE:** I think what is interesting is that you can see details that you have missed. They also truly feel and live in the present, so it's a good reminder to do that.



06 EIFFEL TOWER - sightseeing in Paris



07 AMANDINE AND FAMILY - cycling through Paris

*How does your family engage with the topic of sustainability? What values should we pass onto future generations regarding looking after each other, our communities and the environment?*

**AMANDINE:** We show them as much as possible, all the gems of nature around the world, so that they can see them before they, perhaps, disappear. They learn to take care of our planet, either at home or at school and often we end our beach days with garbage bags filled with plastic we find on the beach. But, my husband says that's not COVID friendly [laughs].

*When looking for new brands or projects to work with, which values do you look for?*

**AMANDINE:** I look into brands with a real story behind them, made by passionate people. Whether that's upcycling or community involvement. It's also really important for me to have a sense of giving back, so brands with philanthropic associations are a real plus for me.

*"Paris is a series of villages. Each small arrondissement has its own atmosphere. People are really attached to their local, neighbourhood vendors and they like to get to know them and call them by name."—A*

08 AMANDINE AND FAMILY - exploring Parisian shops



09 AMANDINE AND FAMILY - visiting La Maison Rose

*What does a "City of Villages" mean to you? What are your favourite 'villages' within Paris?*

**AMANDINE:** Paris is a series of villages. Each small arrondissement has its own atmosphere. People are really attached to their local, neighbourhood vendors and they like to get to know them and call them by name. In that sense, you could say we really create villages around ourselves. My family and I love Montmartre, which is very beautiful and very representative of Paris. It's also a neighbourhood where you can really find hidden gems if you look for them. We also like Le Marais, with all the art galleries and new store openings.





*In what ways can we experience a 'village feeling' within Paris, as a visitor?*

**AMANDINE:** Travel slow. Pick an area and stay there a few days. Try the stores or cafes around you, choose your favourite and keep going back until you know the people and engage in conversation with them.

*What is your relationship to Paris today?*

**AMANDINE:** It's ambiguous. Obviously, I do love Paris and it's the most beautiful city in the world, but to truly enjoy it, you need to escape sometimes on the weekends to breathe and get some fresh air and enjoy some calm.

We go to the countryside, to a house that we rent often in La Vexin which is an hour outside of Paris and the kids feel really at home there, they love it.



11 AMANDINE AND FAMILY - Marché aux fleurs

*Why are these experiences meaningful to your family? Why would you recommend them to other families in Paris during the Summer?*

AMANDINE: They are really authentic of the city of Paris and for me. Simple things like biking around our neighbourhood and stopping to buy some baguette and croissant at Chez Meunier, the bakery. They are meaningful because they also have very strong childhood memories attached to them.

12 MARCHÉ AUX FLEURS - exploring the market



*What does community mean to you?*

AMANDINE: Community means the world to me. It means learning about others, being open-minded and exploring different ideological or cultural perspectives. It also means being stronger together and working hand in hand for the same purpose. ✨



14 AMANDINE - packing process

# A GUIDE TO MAKING

Traveling with three kids in tow may seem like an insurmountable task but for Parisian influencer Amandine, it's a matter of three key factors: involving kids in the responsibility and care of what they bring, packing multipurpose pieces and, most importantly,

the small sentimental items that can go a long way to making anywhere feel like home – even thousands of miles away. Read on for Amandine's tips for perfect travel packing – whatever the size of your brood.

# *a* PARENT'S PACKING *guide*



## SHARE THE LOAD

As soon as your kids are capable, give them their own little suitcase so they can be responsible for it. This way, they know that, if they want to take 10 books with them, they're going to have to carry them!

We're always tempted to take our entire homes with us but locally, you can find diapers, milk, food and toiletries – so you don't have to leave the house with your whole bathroom. I love the suitcases from Jojo Factory, which are really light.

## PACK SMART

I usually pack comfortable, sustainable outfits for the kids, in which they can play and feel good, like from l'Ours Paris and Maison Tadaboum. I also like to take multipurpose accessories, like a blanket I have that can also be used as a towel or a bib or a scarf.

I also take some light and comfy PJs and anti-UV swimwear, so you can be environmentally-friendly and chic. Also, water flasks which we refill in restaurants, or wherever we stop. And I always bring an extra bag that I fold in, for any souvenirs that I pick up.

## PACK THE LITTLE THINGS

I always pack the little things that make the kids feel at home everywhere, like their little bears and their favourite books.



# A GUIDE TO PARIS





18 PARIS SKYLINE – view from Montmartre

For Montmartre-based Amandine, an authentic, old world experience of Paris is woven into her daily life, whether in the hand-picked, seasonal produce from her neighbourhood vendors to the locally-made garments she buys for her children and herself or, the secret spots favoured by residents in the know.

“I love going to Montmartre. For me, it’s the most beautiful place in the city. It really gives a sense of vieux Paris (old world Paris) and at the same time, it has a lot of modern street art,” says Amandine. “If you look carefully, you can find some hidden gems, like Le Tres Particulier, which has a secret garden, or the Musée de Montmartre.”

# PICNIC *at* CHAMPS- DE-MARS

*“We love to take our bikes, visit one of the little markets around Paris, then ride over to the Champs-de-Mars and have a picnic.” — A*

First opened in 1780, the Parc du Champ-de-Mars, (named after the Roman god, meaning ‘Field of Mars’) extends from the Eiffel Tower to the École Militaire. It can be accessed freely, and its lawns are often used as a place to gather to picnic, play music and watch the Eiffel Tower light up at nightfall.

19 AMANDINE AND FAMILY - picnic at Champs-de-Mars



*what*  
SIGHTSEEING

*where*  
CHAMPS-DE-MARS



20 PICNIC SPREAD - local produce



21 LOCATION - picnic spot



22 AMANDINE AND FAMILY - exploring the grounds

# SHOP *at* PAR COEUR

23 PAR COEUR - children's clothes



24 PAR COEUR - store decorations

*"They make personalised jewellery so you can put the name of your children on necklaces or bracelets. They work with their hands and their hearts." — A*

Launched in 2018 by childhood friends Elisa Weygand and Camille Goutard, Par Coeur's delicate jewelry collections are realized in silver, vermeil and 18k gold made entirely in France and assembled by artisan jewelers based in Paris.

*what*  
SHOPPING

*where*  
PARIS



25 PAR COEUR - Amandine browsing clothes





*what*  
SIGHTSEEING

*where*  
PARIS

26 AMANDINE - Cycling through Parisian streets

## EXPLORE PARIS *by* BIKE

*"A perfect day for us, as a family, is to take our bikes for a cycle around the city, it's a great way to discover highlights and hidden gems." — A*

A cycle tour of Paris offers a unique way to see the city from a new and intimate perspective. Paris has introduced many cycle lanes, car-free districts and days and bike-only routes in recent years along with government-provided bike rentals in standard and electric.





28 PARISIAN SHOPPING – Amandine and family

## ART WALK around PARIS

*"Camille organises tours of street art in Paris. I really love her because she is so passionate about artworks and knows each street so well." — A*

*what*  
SIGHTSEEING

*where*  
PARIS

From Pigalle to the Sacré Coeur, the cobbled streets of Montmartre are an excursion into old-world Paris. From spotting the colourful mosaic monsters hidden by street artist, Invader and murals from popular local street artists to older urban treasures such as sculptures, hidden spaces and architectural oddities, the walk also offers places for after the walk at which to have an ice-cream, coffee or a glass of wine.

29 STREET ART – Amandine and family





# MARCHÉ AUX FLEURS

*“The flower market on Île de la Cité is really amazing, there are so many colours and scents and the sellers are all so passionate about what they do.” — A*

*what*  
MARKETPLACE

*where*  
PARIS

Set in the heart of the birthplace of Paris, Île de la Cité, the Marché Aux Fleurs is one of the oldest still-trading flower markets in the world, a mainstay on the island city for over two centuries. Halfway between a covered and an open-air market, it is made of of six 1900-era pavillons around tree-lined walkways, surrounded by the waters of the Seine.

# visit EMILIE ET IDA

31 EMILIE ET IDA - children's clothes



32 EMILIE ET IDA - store decorations

what  
SHOPPING

where  
PARIS

*“[Emile et ida is] a kid's brand made in Paris. I really love their style which is chic and décontracté (casual), which is the kind of style Parisians have.” — A*

Emile and Ida put a premium on comfort and quality, creating timeless clothes for babies, children and women in soft and natural materials, all made in Europe. Besides their three physical boutiques (two in Paris) the label is also stocked in Le Bon Marché department store in Paris and Barney's in the US.



33 EMILIE ET IDA - Amandine browsing clothes



*Our spaces speak in historical volumes. They are living, breathing stories spun in emotion, people, service and soul.*

# THE COMMON PLACE

# HÔTEL DE CRILLON, A ROSEWOOD HOTEL



35 HÔTEL DE CRILLON, A ROSEWOOD HOTEL

*An illustrious landmark overlooking the historic Place de la Concorde, Hôtel de Crillon is a celebration of the spirit of Paris and French art de vivre — timeless, legendary and elegant. The former 18th-century palace finished a four-year span of renovations in 2017 that sought to enhance the majesty of this exceptional French neoclassical architecture while conserving the spirit of its prestigious edifice.*



CRAFTING CULTURE THROUGH COMMUNITY



[ROSEWOODHOTELS.COM](https://www.rosewoodhotels.com)